



ALLIANCE FOR INNOVATION
ON MATERNAL HEALTH

**2025 AIM Sustainability
Community of Learning (COL)
Registration Packet**

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Summary

The Alliance for Innovation on Maternal Health (AIM) Technical Assistance (TA) Center is excited to host its first Sustainability Community of Learning (COL) for its participating states, jurisdictions, and hospital teams. The focus of this COL is to offer expert guidance on sustaining and maintaining quality improvement initiatives, including AIM patient safety bundles. By fostering a collaborative environment and knowledge-sharing, this COL aims to provide participants with actionable strategies, tools, and best practices to ensure long-term impact and drive continuous improvement to achieve meaningful outcomes.

The Sustainability COL primarily targets participants from state, jurisdiction, and hospital teams engaged in implementing quality improvement initiatives, including AIM patient safety bundles, to improve maternal health outcomes. These participants often include health care professionals, quality improvement coordinators, hospital and facility leadership, and data staff. They may be employed by a perinatal quality collaborative, hospital association, department of health, hospital, university, or other similar institution.

Any state or jurisdiction participating in AIM may register for the COL. **Hospital teams may also register for the Sustainability COL.** All who register will be able to participate in the Sustainability COL in their desired capacity.

Register for AIM's Sustainability COL [here](#). Registration should take less than 20 minutes to complete, and the registration form is at the end of this document to review prior to submission. Please use the link above to register; emailed copies of registration forms will not be accepted.

If you have any questions on AIM's Sustainability COL, please refer to the [Frequently Asked Questions](#) section. You can contact AIMDataSupport@acog.org with any additional questions or concerns.



Educational Offerings Schedule

AIM will host a total of 6 monthly educational offerings from March 2025 through August 2025. The format and structure of the educational offerings will include presentations by expert faculty on the below identified topics and opportunities for group discussion and peer learning.

Please note the schedule for educational offerings are tentative and subject to change.

Educational Offering Topic	Learning Objectives	Month
Planning for Quality Improvement (QI) with Sustainability in Mind	By the end of the session, participants will be able to: • Define “sustaining” and identify key elements for sustaining QI initiatives. • Understand the purpose of having a sustainability plan. • Identify a process to assist hospital teams in cases where the initiative is no longer sustained, ensuring continuity and improvement of care practices.	March 2025
Sustainability Champions: Engaging Stakeholders in Sustainability Success	By the end of the session, participants will be able to: • Develop strategies to engage key stakeholders in sustainability efforts. • Demonstrate methods for securing leadership support for project sustainment. • Design an effective communication plan that promotes transparency and ongoing engagement among stakeholders. • Establish accountability frameworks to monitor progress and ensure sustained commitment to QI initiatives.	April 2025
Maintaining Changes in Practice and Processes through Staff Support, Training, and Collaboration	By the end of the session, participants will be able to: • Develop processes for maintaining regular team communication and support for ongoing and continued changes. • Develop and implement ongoing education programs, including onboarding, to keep staff engaged and committed to maintaining change in practice and processes. • Develop strategies to motivate and engage staff in ongoing learning and professional developments	May 2025

Sustaining the Gains Amidst Changes in Policy and the Healthcare Landscape	By the end of the session, participants will be able to: • Develop processes for communicating policy/guideline changes to the hospital teams. • Formulate responsive strategies for significant state or federal policy changes, as well as political priorities, affecting perinatal care • Develop processes for maintaining and actively reviewing the organizational guidelines/policy/best practices.	June 2025
Strategic Resource Management: Ensuring Sustainability in Healthcare Implementation	By the end of the session, participants will be able to: • Identify and assess key resources required for sustaining implementation efforts • Design flexible resource allocation strategies to address changing needs, including training and resource plans for obstetric unit closures. • Develop contingency plans to sustain implementation efforts if resources are lost or become unavailable, focusing on resource assessment, alternative funding, and prioritizing key needs.	July 2025
Data Driven Strategies for Monitoring Sustainability	By the end of the session, participants will be able to: • Explore strategies for using data to track the ongoing sustainment of bundle elements and ensure continuous improvement. • Develop processes to address shifts in data trends through root cause analysis including in which disparities are noted. • Create feedback processes to report data to hospital teams and provide technical assistance	August 2025

Frequently Asked Questions

Registration & Logistics Questions

Who in my state, jurisdiction, or hospital should attend the Sustainability COL?

Anyone in your state, jurisdiction, or hospital may attend the Sustainability Community of Learning (COL). Given the focus of this learning series, we highly encourage participation from all state, jurisdiction and hospital teams, especially health care professionals, quality improvement coordinators, hospital and facility leadership, and data staff, and others involved in quality improvement efforts.

Will the educational offerings be recorded?

AIM plans to record all presentations associated with educational offerings and make them widely available. AIM does not plan to record peer learning, group activities, and other individualized technical assistance associated with each educational offering.

Will there be CEUs, or CMEs associated with the educational offerings?

AIM is currently unable to offer CEUs, CMEs, or other continuing education credits for its webinars, Communities of Learning, and other recorded content.

How many hours a month should I anticipate spending on the Data Support COL?

	Monthly Time Commitment	Activities
Educational Offering	As Desired, ~ 90 mins	• Expert Presentations • Participate in the group/peer learning activities.

Registration Form

Introduction

The Alliance for Innovation on Maternal Health (AIM) Technical Assistance (TA) Center is excited to host its first Sustainability Community of Learning (COL) for its participating states, jurisdictions, and hospital teams. The focus of this COL is to offer expert guidance on sustaining and maintaining quality improvement initiatives, including AIM patient safety bundles. By fostering a collaborative environment and knowledge-sharing, this COL aims to provide participants with actionable strategies, tools, and best practices to ensure long-term impact and drive continuous improvement to achieve meaningful outcomes.

Any state, jurisdiction or hospital teams who work to implement quality improvement projects to improve maternal health outcomes, which includes AIM patient safety bundles, may register for the Sustainability COL. Individuals may register regardless of their participation in AIM, and **all** who register will be able to participate in the Sustainability COL in their desired capacity. Please see the full registration packet for additional details.

Please take 15-20 minutes to thoroughly answer the questions below, as your input will help us plan for future sustainability work in our program.

Please note that your response may be used anonymously in publications.

Section 1: Respondent's Information

a. What is your full name?*

b. What is your (work) email address?*

c. Please identify your collaborative state, jurisdiction, or other geographical area:*

Select from the dropdown menu

d. What is your role related to AIM? (Select all that apply)*

- ☐ Title V
- ☐ Social Service Agency
- ☐ Medicaid Agency
- ☐ Other State/Local Agency

- ☐ Healthcare Providers/Clinical Providers
- ☐ Community/Family Groups
- ☐ Educational Institution
- ☐ Health Insurance (Non-Public)
- ☐ Tribal Entities
- ☐ Federal Partner
- ☐ Other role (Write in)_____
- ☐ Unknown

e. Which do you best represent? *

- ☐ State, Jurisdiction, or PQC Lead or Staff
- ☐ Hospital or Facility Lead or Staff
- ☐ AIM/ACOG/Federal Staff/Faculty

Section 2: If **State, Jurisdiction, or PQC Lead** selected for “Which do you represent?” from section 1.

1. Which AIM-related quality improvement projects is your team currently involved in? (Select all that apply)*

- ☐ Severe Hypertension in Pregnancy
- ☐ Obstetric Hemorrhage
- ☐ Safe Reduction of Primary Cesarean Birth
- ☐ Care for Pregnant & Postpartum People with Substance Use Disorder
- ☐ Postpartum Discharge Transition
- ☐ Cardiac Conditions in Obstetric Care
- ☐ Sepsis in Obstetric Care
- ☐ Perinatal Mental Health Conditions
- ☐ Other Maternal or Neonatal Quality Improvement Initiative(s) (Write -in)_____
- ☐ None

2. Which of these AIM-related quality improvement projects is your team sustaining? (Select all that apply)*

- ☐ Severe Hypertension in Pregnancy
- ☐ Obstetric Hemorrhage
- ☐ Safe Reduction of Primary Cesarean Birth
- ☐ Care for Pregnant & Postpartum People with Substance Use Disorder

☐ Postpartum Discharge Transition

☐ Cardiac Conditions in Obstetric Care

☐ Sepsis in Obstetric Care

☐ Perinatal Mental Health Conditions

☐ Other Maternal or Neonatal Quality Improvement Initiative(s) (Write -in) _____

☐ None

3. How are you sustaining these AIM-related projects?*

Please share any strategies, tools or frameworks used to support sustainability in QI initiatives.

4. What challenges does your team face in sustaining quality improvement initiatives ?*

5. What success have you experienced in sustaining quality improvement initiatives?*

6. How confident are you in sustaining quality improvement initiatives?*

☐ Not At All Confident

☐ Slightly Confident

- ☐ Somewhat Confident
- ☐ Fairly Confident
- ☐ Completely Confident

7. How confident are you in supporting hospital teams in sustaining quality improvement initiatives?*

- ☐ Not At All Confident
- ☐ Slightly Confident
- ☐ Somewhat Confident
- ☐ Fairly Confident
- ☐ Completely Confident

8. Optional) What kind of technical support or resources outside of financing & staffing do you need to sustain quality improvement projects in your state or hospital?

Section 2: If **Hospital or Facility Lead or Staff** selected for **"Which do you represent?"** from section 1.

1. Are you currently doing quality improvements projects on any of the following topics? (Select all that apply)*

- ☐ Severe Hypertension
- ☐ Obstetric Hemorrhage
- ☐ Cesarean Section
- ☐ Substance Use
- ☐ Postpartum Care
- ☐ Cardiac Conditions
- ☐ Sepsis
- ☐ Perinatal Mental Health Conditions
- ☐ Other Maternal or Neonatal Quality Improvement Initiative(s) (Write-in) _____
- ☐ None

2. Are you working to sustain progress made in any of the following quality improvement projects? (Select all that apply)*

- ☐ Severe Hypertension
- ☐ Obstetric Hemorrhage
- ☐ Cesarean Section
- ☐ Substance Use
- ☐ Postpartum Care
- ☐ Cardiac Conditions
- ☐ Sepsis
- ☐ Perinatal Mental Health Conditions
- ☐ Other Maternal or Neonatal Quality Improvement Initiative(s) (Write-in) _____
- ☐ None

3. How are you sustaining these quality improvement projects?*

Please share any strategies, tools or frameworks used to support sustainability in QI initiatives.

4. What challenges does your team face in sustaining quality improvement projects?*

5. What success have you experienced in sustaining quality improvement projects?*

6. How confident are you in sustaining best practices from quality improvement projects?*

- ☐ Not At All Confident
- ☐ Slightly Confident

- ☐ Somewhat Confident
- ☐ Fairly Confident
- ☐ Completely Confident

7. How supported do you feel by your state-based quality improvement collaborative in sustaining best practices from quality improvement initiatives?

- ☐ Not At All Supported
- ☐ Slightly Supported
- ☐ Somewhat Supported
- ☐ Fairly Supported
- ☐ Completely Supported

8. (Optional) What kind of technical support or resources outside of financing & staffing do you need to sustain quality improvement projects in your state or hospital?