AIM

ALLIANCE FOR INNOVATION
ON MATERNAL HEALTH

2025 AIM Sustainability Community of Learning (COL)

Thursday
July 17, 2025
1:00PM–2:30PM (EST)

AIM

ALLIANCE FOR INNOVATION ON MATERNAL HEALTH

The Alliance for Innovation on Maternal Health is a national, cross-sector commitment designed to support best practices that make birth safer, improve maternal health outcomes, and save lives.

You can find more information at saferbirth.org.

This program is supported by a cooperative agreement with the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number UC4MC28042, Alliance for Innovation on Maternal Health. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.

Before We Get Started

- You are **muted** upon entry to the call.
- **You will have the ability to unmute** yourself during Q&A times.
- We encourage participants to **remain muted** to reduce background noise.
- If you are experiencing technical difficulties, please chat an AIM staff member or email **aimdatasupport@acog.org**

This presentation will be recorded.

Both the slides and recording will be available on the AIM Data Resources Webpage and shared in the follow-up newsletter.

Agenda

01

Welcome & Introductions

02

Upcoming Sessions

03

Speaker Presentation: Strategic Resource Management: Ensuring Sustainability in Healthcare Implementation

04

Case Study & Breakout Room

05

Q/A & Closing

Meet the AIM Data Team

Izzy Taylor
Senior Manager, AIM Data Program

Inderveer Saini
Program Data Analyst II

Rekha Karki
Program Data Analyst

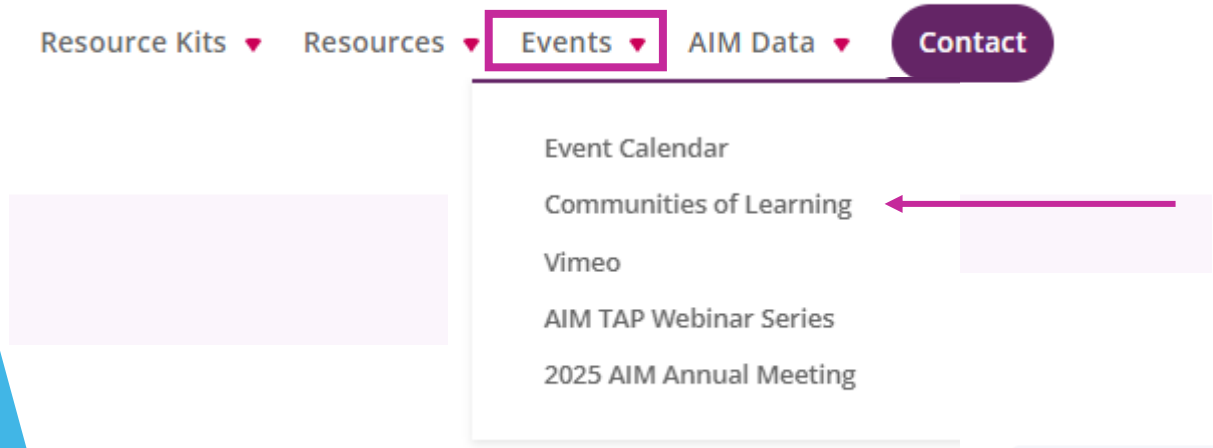
David Laflamme
Epidemiology Contractor

Final Sustainability COL Session

Session 6: Data Strategies for Monitoring Sustainability

August 20, 2025, at 1PM

Visit: saferbirth.org



AIM COMMUNITIES OF LEARNING

- **QI Community of Learning 2022**
- **QI Community of Learning 2023**
- **Data Support Community of Learning**
- **Lived Experience Integration into QI Community of Learning**
- **Obstetric Emergency Readiness Community of Learning**
- **Sustainability Community of Learning 2025**

Meet the Speakers

Barbara O’Brien, MS, RN

Lynda Krisowaty, MHS

Alliance for Innovation in Maternal Health
Sustainability Community of Learning

Strategic Resource Management: Ensuring Sustainability in Healthcare Implementation

July 17, 2025

Barbara O'Brien, MS, RN

Director, Oklahoma Perinatal Quality Improvement Collaborative (OPQIC)

Lynda Krisowaty, MHS

Associate Director, Evidence & Implementation, AMCHP

Learning Objectives

1. Identify and assess key resources required for sustaining implementation effort
2. Design flexible resource allocation strategies to address changing needs, including training and resource plans for obstetric unit closures
3. Develop contingency plans to sustain implementation efforts if resources are lost or become unavailable, focusing on resource assessment, alternative funding, and prioritizing key needs.

Laying the Foundation for Sustainability

What do we mean when we say "sustainability"?

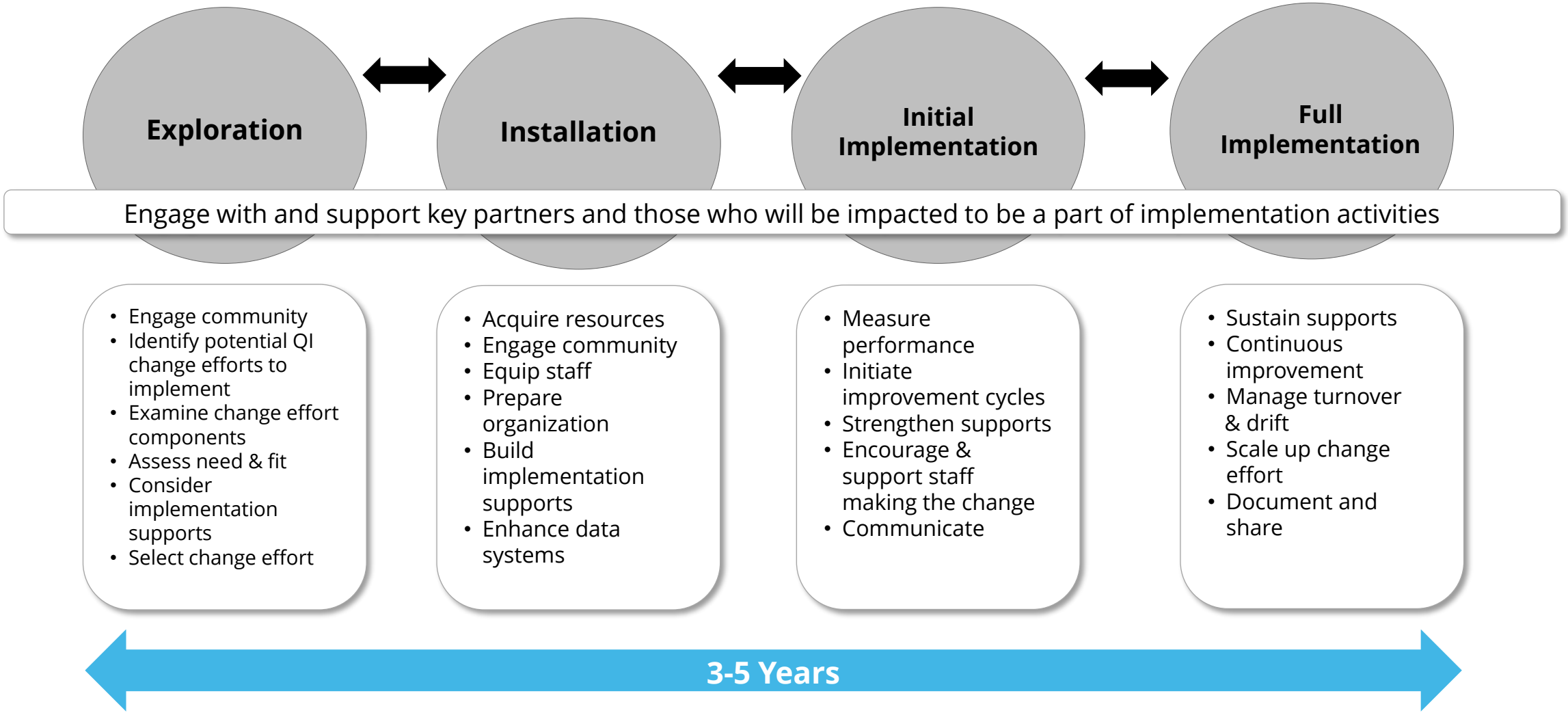
Are we trying to…

- Institutionalize this change effort within our organization?
- Continue benefits or improved outcomes for the key population served by our change effort?
- Maintain the capacity of those helping to guide/implement the change effort?
- Maintain attention to the issues addressed by the change effort even if the change itself doesn't continue?

Sustainability Insights

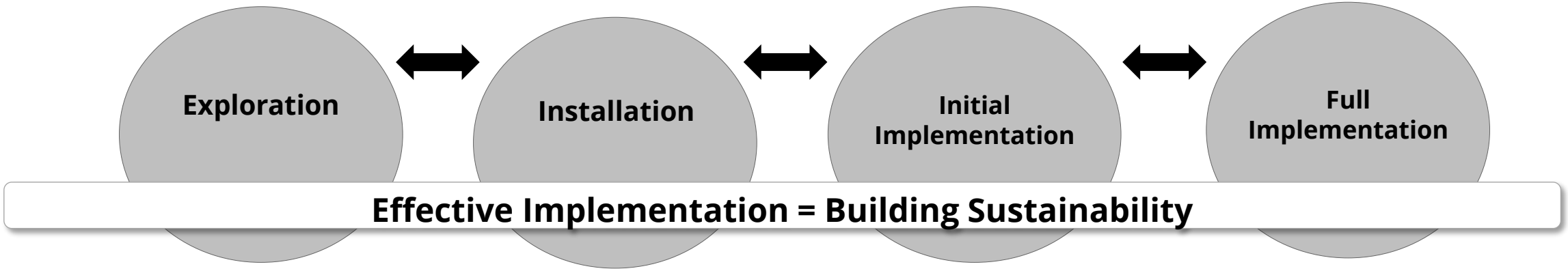
- More than just funding
- Effective implementation helps build sustainability
- Not a “one size fits all” approach
- Keep funders in mind when creating your evaluation plan and when implementing and documenting activities

Active Implementation Stages



Based on content from the National Implementation Research Network and National MCH Workforce Development Center.

Implementation and Sustainability Activities



- What outcomes are we seeking?
- Who has a stake and right to be involved?
- Does the change effort fit in the context? How feasible is it?
- What factors might influence (+/-) our ability to sustain?

- Who will do this work?
- What factors need most attention to help us succeed?
- Who needs to know about the coming change?

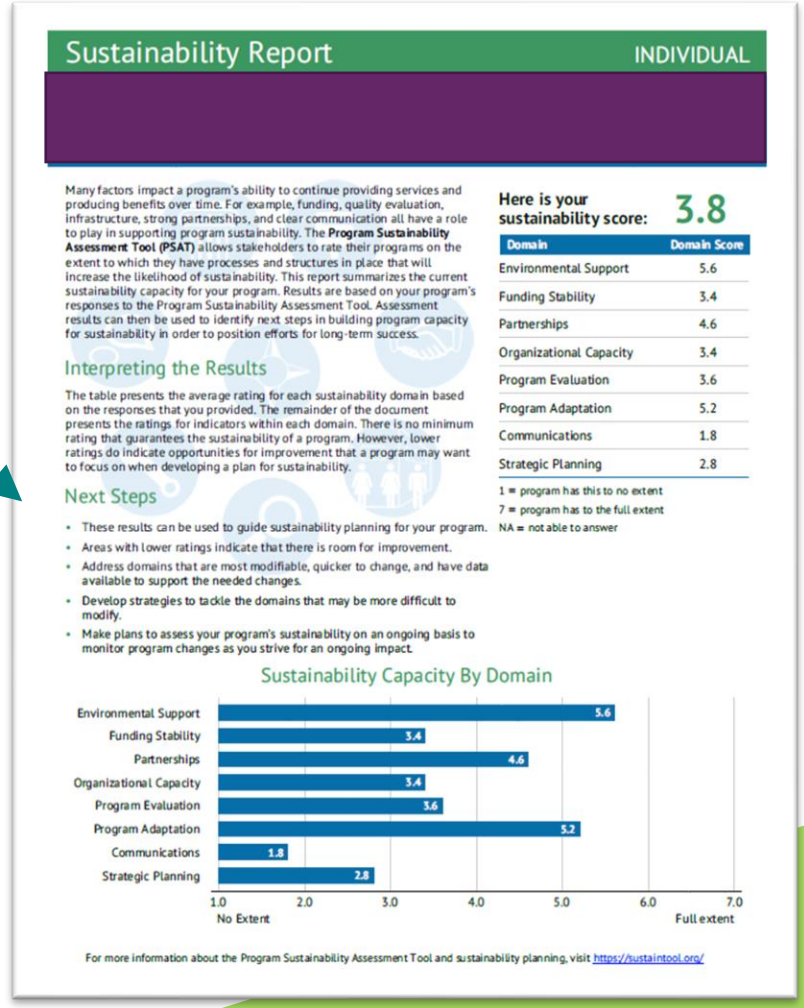
- Do we have useful data?
- How are we doing? What factors (known or new) are influencing implementation?
- Who can help us understand why?
- Where should we focus improvement efforts?

- Are we able to achieve and maintain high quality delivery (fidelity)?
- What medium – longer term factors might influence our ability to sustain (+/-)?

Based on content from the National Implementation Research Network and National MCH Workforce Development Center.

Identifying Resources to Support Sustainability

Program Sustainability Assessment Tool



PSAT Vs CSAT

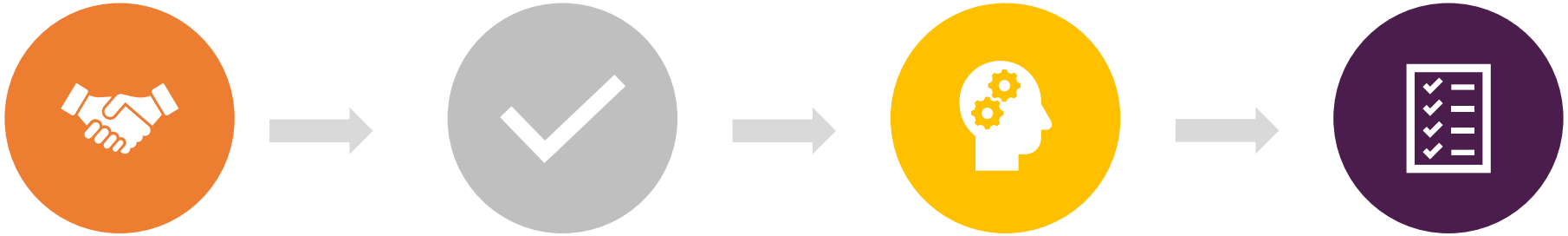
Program Sustainability Assessment Tool

- Environmental Support
- Funding Stability
- Partnerships
- Organizational Capacity
- Program Evaluation
- Program Adaptation
- Communications
- Strategic Planning

Clinical Sustainability Assessment Tool

- Engaged Staff & Leadership
- Engaged Partners
- Organizational Readiness
- Workflow Integration
- Implementation & Training
- Monitoring & Evaluation
- Outcomes & Effectiveness

Planning for Sustainability Tool



IDENTIFYING CORE VALUES

SELECTING SUSTAINABILITY DOMAINS

DEFINING CURRENT & FUTURE STATE

ACTION PLANNING FOR SUSTAINABILITY

Sustaining Efforts Within Your Current Context

Systems-Level Factors Influencing Sustainability

State Perinatal Quality Collaborative/AIM Team

Community, State, and National Organizations - March of Dimes, community doula orgs, state/national professional orgs, etc.

Federal, State, and Local Agencies - CMS, Medicaid, Health Department, etc.

Hospital Systems

Hospital Systems

Hospital Systems

Hospital

Hospital

Hospital

Sustained Quality Improvement Effort

Hospitals

Culture of Quality Improvement

- **Data collection**
- **Collaboration/communication** among hospital departments
- **Public recognition** of providers and staff

Hospitals, Continued

Culture of Accountability

- Credentialling
- National data requirements
- Reporting in **interdisciplinary** staff meetings
- Report to community
- Utilize patient partners

Hospital Systems

- Increase leverage for culture change
- **System-wide** staff positions
- Shared staff
- Shared supplies

State Perinatal Quality Collaborative/ AIM Team

- Assist hospitals with **QI initiatives**, **bundle implementation**
- Safety bundles, webinars
- Hospital **public recognition**
- Report data already reported
  - easier for community awareness
- Serve as **experts**
- **Communicate** with state/national elected officials
- Use resources from all states!

Federal, State, and Local Agencies

CMS – Conditions of Participation (CoPs) for hospitals and CAHs

- Required **quality improvement and clinical activities**
- **Data reporting** – public facing

State Medicaid Agency/Contracted Entities

- **State hospital/provider requirements**, data reporting

State/Local Health Departments

- Data
- State rules
- **MMRC, other statewide committees**
- Resources

Community, State, and National Organizations

- Professional Organizations
  - Standards
  - Practice recommendations
- Hospital Associations
  - Perinatal Workgroup
  - Required quality activities, reporting
- State/Community Organizations
- AMCHP/ASTHO

Contingency Planning

Consider

- What **resources do you currently have** to support your change effort?
- How **critical** is this change effort? Can it be stopped if need be? Can it be pared down but still be effective/achieve intended outcomes?
- What **challenges might arise** in trying to implement this change effort given an uncertain environment?
- How you might **diversify funding streams**, **identify opportunities to share resources and costs**, etc.?
- How will you **communicate any changes** to staff, partners, and patients?

Case Study

A community hospital implemented the Severe Hypertension in Pregnancy and the Postpartum Discharge Transition Bundles:

- A Postpartum Discharge RN staff position was established to provide education and coordinate transition to outpatient care.
- A Cuff Kit Program was also established
- Data collected during implementation included:
  - Blood pressure taken at discharge
  - Warnings Signs education
  - Postpartum appointment made with appropriate timeliness
  - Readmissions with dx postpartum HTN/preeclampsia/eclampsia

Case Study

Given the current environment:

- What challenges might arise when implementing these processes?
- What components should be prioritized?
- What resources are available?
- What data should be collected?
- What should be communicated and with whom?

Breakout Session (20 minutes)

Discussion

- Look at the PSAT or CSAT – which domains do you think you have strengths in? Where might you need to spend more time or effort? Do you have any leverage points that you can build off?

- What resources or support would be helpful for you to have to more fully sustain your work? Where can you access these resources? Consider the larger system you work within.

- Do you have a contingency plan in place? If so, what insights can you share with others about this process? If not, what might your next steps be to develop one?

Questions

Thank you!

The slides and recording will be shared to all the attendees

Be sure to complete the evaluation survey! It will pop up in your browser as you exit the session

Any questions about this session can be sent to aimdatasupport @acog.org

Remember to register for upcoming AIM REDCap Learning Sprint!