State and PQC Poster Presentation Guidelines

Poster Session Goal: To provide state teams and PQC PQC the opportunity to share knowledge and learn from each other’s challenges and successes. AIM conference posters can share a success or a challenge a team has faced. We ask that all posters align with the mission and vision of AIM and are related to topics described below addressing maternal mortality and severe maternal morbidity.

Poster Size and Specifications: 4’ x 8’

Provided Equipment:
- Display board to fit poster size above
- Securing pins/tacks

Suggested 4 Primary Topic and Focus Areas:
- Implementation summary of a core AIM patient safety bundle or bundle element:
  - Hemorrhage, Hypertension, OUD/SUD, Reduction of Cesarean Birth, Cardiac Conditions, or Postpartum Discharge Transitions
- Innovative partnerships for implementation of AIM
  - Community, other HRSA programming (MHI, AIM CCI), intra/interdisciplinary
- Integration of equity and respectful care concepts in maternal health quality work
- Maintaining quality improvement changes across a state or region over the long run
  - Lessons learned, barriers, successes, plans

Set-up, Display, and Take Down

Presenters will have a window from 8-9 am on 9/8 to set up their poster prior to the start of the conference. Please include a contact email on the poster or plan to add a business card to the display board.

Posters will be arranged by topic to allow viewers to see areas of interest and left up for the entirety of the conference.

Presenters will have a window from 8 am-2 pm on 9/9 to take their posters down at the end of the conference. If a poster will not be taken home with the presenter, the AIM team is happy to recycle remaining posters as needed.

Please send any questions or concerns to aim@acog.org.