



## Impact Statement Instructions

Impact statements briefly describe the effects of an initiative on certain outcomes. For AIM, impact statements highlight the effects of state and jurisdiction teams' AIM patient safety bundle implementation and targeted quality improvement activities on processes of care, patient health outcomes, and other measures of patient safety.

Impact statements are required from all state and jurisdiction teams who are enrolled in the Alliance for Innovation on Maternal Health (AIM) and have at least one year of AIM patient safety bundle implementation data. New and revised impact statements will be collected annually in the spring from state and jurisdiction teams. **Spring 2022 impact statements are due April 15, 2022.**

### Instructions

1. Access your state or jurisdiction's impact statement report in [Dropbox](#), and review previously submitted impact statements and instructions.
2. For each patient safety bundle with the instructions, **"Please update your existing impact statement using additional data,"** use the [Writing an Effective Impact Statement](#) document as guidance and additional quality improvement data to update your state or jurisdiction's impact statement(s).
3. For each patient safety bundle with the instructions, **"Please develop an impact statement,"** use the [Writing an Effective Impact Statement](#) document as guidance and collected quality improvement data to write an impact statement.
4. For each patient safety bundle with the instructions, **"No action needed at this time,"** an impact statement is currently not needed. However, if your state or jurisdiction has sufficient data to write an impact statement, you are welcome to write and submit one.
5. As your impact statement(s) are revised or written, **submit them via an [Airtable form](#).** AIM will review submitted impact statements, and staff will reach out with additional questions and to share finalized impact statements with your team for review and approval.

## Frequently Asked Questions

### 1. How will impact statements be used?

Impact statements are edited and used by AIM's funder, the Health Resources and Services Administration's Maternal and Child Health Bureau, to share successes on the AIM program to various stakeholders. Additionally, AIM will use impact statements with state and jurisdiction teams' permission on social media and other reporting pathways.

### 2. Do I need to write or revise impact statements following the guidance in the Writing an Effective Impact Statement document?

Yes. Please update or develop impact statements following the guidance in the Writing an Effective Impact Statement document. AIM's funder, the Health Resources and Services Administration's Maternal and Child Health Bureau (HRSA MCHB), has specific guidelines for an impact statement to be approved for use which are outlined in the document.

AIM and HRSA MCHB will lightly edit impact statements on your behalf, but if your submitted impact statement is significantly different from the provided impact statement guidance it will be returned to you for more extensive revisions.

### 3. Do I need to write separate impact statements for each patient safety bundle my state or jurisdiction team has implemented?

Yes. Each patient safety bundle implemented by your state or jurisdiction team should eventually have a dedicated impact statement.

### 4. My state or jurisdiction team has sufficient quality improvement data to develop or revise an impact statement, but our impact statement report has the instructions, "No action needed at this time."

If you have sufficient process, structure or outcome measures data for a given patient safety bundle to write an impact statement, please write and submit an impact statement to AIM.

AIM staff determined a state or jurisdiction team's need to develop an impact statement for a given patient safety bundle based on data submitted to the Data Center and knowledge of state and jurisdiction teams' ongoing quality improvement work. There may be small errors in instructions.

**5. My state or jurisdiction team was instructed to write or update an impact statement, but we do not have sufficient outcome measures data. Should we still write an impact statement?**

If you do not have sufficient outcome measures data for a given patient safety bundle to write an impact statement, please use available process and structure measures data.

In this instance, you can interpret the guidance in the “Writing an Effective Impact Statement” document so that sentences 5-6 (share changes to patient health outcomes) are revised to include data on an additional process or structure measure or omitted entirely.

If after reviewing these instructions you feel you still do not have sufficient data to write or update an impact statement, please contact [aimdatasupport@acog.org](mailto:aimdatasupport@acog.org).

**6. My state or jurisdiction team was instructed to write or update an impact statement, but we do not have sufficient process and structure measures data. Should we still write an impact statement?**

If you do not have sufficient process or structure measures data for a given patient safety bundle to write an impact statement, please use available outcome measures data.

In this instance, you can interpret the guidance in the “Writing an Effective Impact Statement” document so that sentences 3-4 (share changes to structures and processes of care) are omitted.

If after reviewing these instructions you feel you still do not have sufficient data to write or update an impact statement, please contact [aimdatasupport@acog.org](mailto:aimdatasupport@acog.org).

**7. How often will AIM ask state and jurisdiction teams to update or write impact statements?**

AIM will solicit impact statements every year in the spring.

AIM staff will determine a state or jurisdiction team’s need to update or develop an impact statement for a given patient safety bundle based on data submitted to the Data Center and knowledge of state and jurisdiction teams’ ongoing quality improvement work. Instructions to state and jurisdiction teams on which impact statements to update and/or develop will vary from year to year.

**8. I read AIM's impact statement instructions and document on Writing an Effective Impact Statement, but I still need help.**

The AIM Data Team will be hosting office hours in the weeks leading up to the impact statements' due date (April 15, 2022). The dates, times (in EST), and registration links for office hours are:

1. [March 10, 2022 from 3 to 4 PM \(Registration Form\)](#)
2. [March 24, 2022 from 3 to 4 PM \(Registration Form\)](#)
3. [April 6, 2022 from 3 to 4 PM \(Registration Form\)](#)

If you are unable to attend office hours or have additional questions, please contact [aimdatasupport@acog.org](mailto:aimdatasupport@acog.org).