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ON MATERNAL HEALTH

# User Emulating in the AIM Data Center

June 2026

The “User Emulation” (user switching) feature within the AIM Data Center enables state- or jurisdiction-level users to temporarily switch to the display that a specific facility-level user sees.

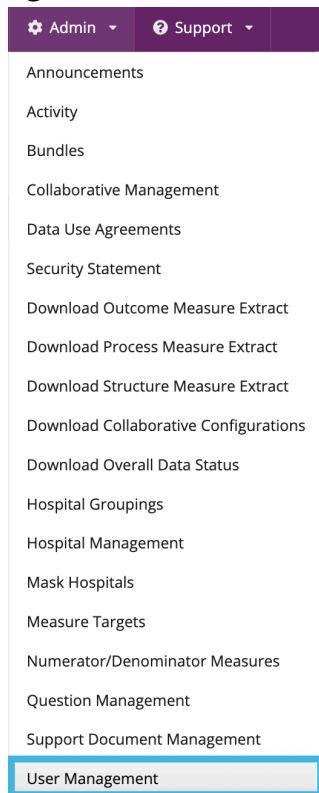
## Background

Users of the AIM Data Center are generally assigned to one of two roles: state administrators and facility administrators. Each user has their own display based on their formal role and the actions they are responsible for. When supporting and training facilities they work with, state- or jurisdiction-level users can use the “User Emulation” feature to temporarily see what facility-level users see in the AIM Data Center.

## How to Switch to a Facility User View

1. **After logging in, expand the “Admin” menu and select “User Management.”**

*Figure 1: The “Admin” menu*



2. In the table of users, click the hyperlinked name of a facility user.

Figure 2: The "User Management" page

AIM Data Center | Compare | Dashboards | Admin | Support | Hi, | 8 | Sign Out

Home / User Management

### User Management

Download CSV | Invite New User

Search Users All Users

First Name | Last Name | Email

Hospital Name | Collaborative-Level User | Hospital-Level User

Search

Page: 1 2 3 4 5 ... → Registered Users: 1703

Name	Email	Hospital/Collaborative	Invite Status	Edit	Delete
Blue, Cyan	cyan.blue@colors.com	• Color Wheel Hospital	Active		
Red, Ruby	ruby.red@colors.com	• Color Wheel Hospital	Active		
Yellow, Sunny	sunny.yellow@colors.com	• Color Wheel Hospital	Active		

3. On their profile page, click the "Switch to this user" button. This allows you to temporarily switch to the user's view of the AIM Data Center and redirects you to their facility's landing page.

Figure 3: The "User Account" page

AIM Data Center | Compare | Dashboards | Admin | Support | Hi, | 8 | Sign Out

Home / Users / Cyan Blue

Switch to this User | Password Reset Options | Lock | Edit

Profile | Page Views

Last Name:	Blue
First Name:	Cyan
Email:	cyan.blue@colors.com
Hospital:	• COLOR WHEEL HOSPITAL
Invite Status:	Active (Invitation accepted on 01/21/2023 at 10:58 PM)

4. You can now navigate the website exactly as the user, but you cannot submit any data. Make sure the user has already submitted the Terms and Conditions before you emulate their account.
5. When you are finished viewing the AIM Data Center as the selected user, click the “Switch back to your account” hyperlink inside the green notification bar, or click “Switch Back” in the purple menu bar at the top right corner of the page.

Figure 4: The user’s “Facility” page

The screenshot displays the AIM Data Center interface for Color Wheel Hospital. At the top, a purple navigation bar includes 'AIM Data Center', 'Admin', 'Support', 'Hi, [User]', and a highlighted 'Switch Back' button. Below this is a green notification bar stating 'You are now viewing as Cyan Blue.' with a 'Switch back to your account.' link. The main content area is titled 'Color Wheel Hospital' and features a navigation menu with 'Dashboard' selected. Under 'Data Submissions', there are three cards: 'Submit Hypertension Bundle Data' (Q1 2026 - Q1 2026) with a green checkmark, 'Submit Hemorrhage Bundle Data' (Q1 2026 - Q1 2026) with a green checkmark, and 'Submit PPDT Bundle Data' (Q1 2026 - Q1 2026) with a red X. The 'Patient Safety Bundles' section shows two bundles: 'Hypertension' (Period: 04/01/2021 - Ongoing, Last Submission: 04/27/2026) and 'Hemorrhage' (Period: 07/01/2019 - Ongoing, Last Submission: 04/27/2026).

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